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Newbie Report: Best Free Traffic Generation Methods

By Andrew Maule

You can give this report away to anyone but you cannot sell it! If you plan to give it away you may as well [link them here](#) so they can opt-in and get future “goodies”. 😊

This report will be useful for anyone who is just starting out in internet marketing or even for those who have been trying to get a hold on the industry without much luck. If you do not put in enough time and do not interact with other people in the IM industry, you might not know some of what I am about to teach you. That is ok!

Here is a short table of contents so we can stay organized.

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Chapter 1 - Squidoo

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Squidoo is **addictive!** Perhaps we need a warning label. —Julianne Gentile **This is big.** —Jeff Jarvis, BuzzMachine Creating a page of your own requires little effort; and could offer a big payoff! —**Washington Post** A place for smarties like you to flaunt your expertise. Think Friendster meets Wikipedia. —**Daily Candy** A home where bloggers can plumb those obscure passions. —**The New York Times** Congratulations to Squidoo for creating a platform where we can hear other voices in a new format. —**Treehugger.com** The things I write actually get found by people. Wow. —Lewis Sillea It's real. **It's authentic.** And people want to live that way. —Angela Harns A good way to introduce people to our work fighting poverty around the world. —**Grameen Foundation** Giving people a big picture view on any given topic. —**CNNMoney** If you are an expert about something, care about something, make money at something, go build a lens about it. —**Fred Wilson** Every author, speaker, expert, blogger, entrepreneur and businessperson would be crazy NOT to do this! —Scott Ginsberg **Just-add-water easy.** You're 5 minutes away from getting discovered online. —Shayna McLean It all

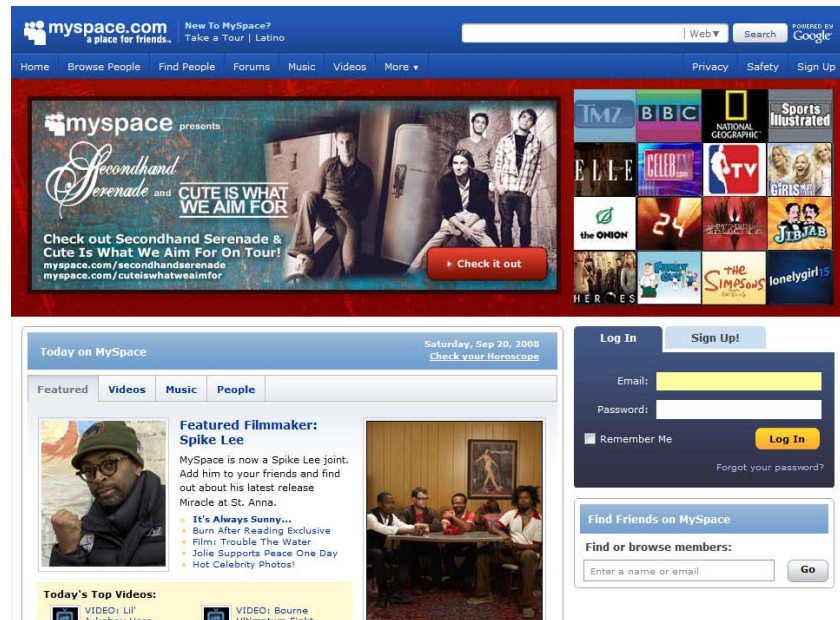
Squidoo is a great way to promote your website or product and you can really drive a ton of traffic this way if you do it correctly.

Squidoo has died down in popularity recently since there was a “Google slap” a while ago that made a lot of Squidoo pages lose their ranks or position in the search engines.

What is Squidoo?

Squidoo is a lot like a big community of people who all make their own pages, or “lenses” as the site calls them, to help teach other people about a certain topic. There are lenses about soccer, fishing, how-to’s and so forth. If you have a particular product, keyword, topic or something else you want to promote and draw attention to a great way to do this is with Squidoo. Just open an account at Squidoo and create a new lens with your keyword or topic as the name. Make sure to spend some time on it and provide good quality content. Make use of embedding images with the `` tag and use the `Word you want bolded` to help make the lens more appealing. There are plenty of “widgets” you can also add into the lens to help make it more appealing and valuable to the user. Once you have made your first lens and it looks nice and you feel confident in it, submit it to a few social bookmarking sites to get the flow of traffic going.

Chapter 2 – MySpace



MySpace is a great way to connect with friends, relatives and colleagues to follow each other's lives and interests—but it is also a great place to market your product or service. There are millions of users on MySpace and you can join the crowd to tap into huge audiences to promote your niche. All you need to do is register and set up your page. You can customize your page easily (there are plenty of sites out there that help you do this, just Google it). After you customize your page always make sure you add photos and video to help keep people on your page as long as possible! You can then add

tons of friends with a program like [FriendBlaster](#) to quickly and drastically expand your friends list and number of people you are reaching/marketing to. MySpace is not as powerful as it once was but there is still a **LOT** of traffic to be driven through it!

Chapter 3 – Facebook



Facebook is a social utility that helps keep you connected to people you care about. It is a simple tool to use and it is very powerful for networking and marketing. Personally I do not like using Facebook for marketing purposes but a lot of people are doing this and especially in the IM industry. If you want to know how to get started marketing with Facebook you need to create an account and customize your profile. The main point to focus on when making a Facebook account for marketing is to not make it seem “spammy”. In other words do not try to make it look like you are deliberately trying to sell anything, no one

will want to be your friend if you do this. Once you create an account and are all set up you should begin to add friends who are in your same niche/industry. If you do not know anyone try searching for groups that are related to your topic and adding people from those groups. There is also software available now that allows you to add Facebook friends and message them. This can be very powerful for mass-messaging advertisements (or rather subtle marketing attempts). Another idea to market with Facebook is to create a group and invite all of your friends. Offer an incentive for signing up if you have to.

Chapter 4 – Craigslist

craigslist	us cities	united states	canada	asia	europa	int'l cities	
	atlanta	alabama	missouri	alberta	bangladesh	austria	amsterdam
help pages	austin	alaska	montana	brit columbia	china	belgium	athens
login	boston	arizona	nebraska	manitoba	india	czech repub	bangalore
	chicago	arkansas	nevada	n brunswick	indonesia	denmark	bangkok
factsheet	dallas	california	n hampshire	newf & lab	israel	finland	beijing
avoid scams	denver	colorado	new jersey	nova scotia	japan	france	barcelona
	detroit	connecticut	new mexico	ontario	korea	germany	berlin
your safety	honolulu	delaware	new york	pei	lebanon	great britain	buenos aires
best-ofs	houston	dc	n carolina	quebec	malaysia	greece	delhi
	las vegas	florida	north dakota	saskatchwn	pakistan	hungary	dublin
job boards	los angeles	georgia	ohio	ca cities	philippines	ireland	hong kong
	miami	guam	oklahoma	calgary	singapore	italy	london
movie	minneapolis	hawaii	oregon	edmonton	taiwan	netherlands	madrid
t-shirts	new york	idaho	pennsylvania	halifax	thailand	norway	manila
	orange co	illinois	puerto rico	ottawa	uae	poland	mexico
foundation	philadelphia	indiana	rhode island	quebec	vietnam	portugal	moscow
net neutrality	phoenix	iowa	s carolina	toronto	americas	russia	paris
	portland	kansas	south dakota	vancouver	argentina	spain	rio de janeiro
system status	raleigh	kentucky	tennessee	victoria	brazil	sweden	rome
terms of use	sacramento	louisiana	texas	winnipeg	caribbean	switzerland	seoul
	san diego	maine	utah	more .	chile	turkey	shanghai
privacy	seattle	maryland	vermont	more .	colombia	uk	singapore
about us	sf bayarea	mass	virginia	au/hz	costa rica	africa	sydney
	st louis	michigan	washington	australia	mexico	egypt	tel aviv
	wash dc	minnesota	west virginia	micronesia	panama	south africa	tokyo

Craigslist is kind of a “dead” method of getting free traffic for one very specific reason: over spamming and increased moderation by CL. If you want to use this method of getting free traffic then you will need a lot of perseverance (and a lot of IP’s :P).

The key to being successful in the long term with CL is using very subtle posts that do not hard-sell the person on your product or service. You need to very sneakily sell a person to click through to your site. Here is a good and bad example of what to post:

Bad: “GET AWESOME EBAY WHOLESALER PROGRAM FOR \$67 RIGHT NOW!!!!!!!!!!!!!!!!!!!! CLICK HERE!!!!!!!!!!!!!!!!!!!!”

Good: “Is anyone doing well on eBay here? I just started raking in some good cash with this program, click here.”

Whatever you do, don’t purchase a CL autolister. Luck should have it that you will get banned from CL and your posts will get “ghosted”.

Ghosting is when CL dupes you into thinking your post has been made but in actuality it disappears into thin air and no one sees it—ever.

Don’t waste your time and just do your best to make sure you don’t spam CL—they’ll kill you for it.

Chapter 5 – Google Knols

The screenshot shows the Google Knols homepage. At the top left is the Knol logo with the tagline "A unit of knowledge." and a search bar. The main heading reads "Welcome to Knol" followed by a brief description. A prominent green button says "Write a Knol". Below this are navigation tabs for "Featured Knols", "What's New?", and "Learn More". The "Featured Knols" section displays several articles with author photos, titles, and star ratings. The articles include: "How to Prepare for bicycle touring" by [encco forte](#) (4 stars), "Animal Behaviour and Welfare: basic principles" by [Clive Dalton](#) (5 stars), "Counting in Binary for Beginners" by [Zach Bacon](#) (5 stars), "Basal Cell Carcinoma" by [Jack Resneck, Jr. MD](#) (5 stars), and "Obedience To Authority" by [Tom Butler-Bowdon](#) (5 stars). At the bottom, there is a section titled "Plain old bag o' knols" with a grid of links to various articles like "Ukraine" by [Olexandr Brychuk](#), "Sinus XM" by [Knol Writer](#), "A guide to AWK - Unix" by [Intikhab Alam](#), "Gears of War Walkthrough" by [Sara](#), "How the US can survive Peak Oil" by [Contrarian Profits](#), "Luggage" by [Luooqae Online](#), "The End of Advertising" by [Bruce Kasanoff](#), and "A Producer Favorite - Above-the-Line Budoetino-#4 of 7" by [Line Budoetino-#4 of 7](#).

What is a Google Knol? It is basically the same exact thing as a Squidoo lens—except you have to be even more subtle on how you “sell” your product or service with these. If you visit Google Knols and want to make a Knol about a topic then just sign up and get writing. It is all really straight forward and actually even easier to put together than a Squidoo lens. Just make sure you are very subtle and provide a lot of content that is valuable to the user, otherwise no one will look at it twice. After you are done making your Knol try submitting it to a few social bookmarking sites.

Chapter 6 – Forums

The screenshot shows the Warrior Forum website. At the top, it says "The #1 Internet Marketing Forum Since 1997" and "WARRIOR FORUM NEWSLETTER" with a "Subscribe Now" button. Below the navigation bar, there's a welcome message for user "mrsleep99" and a notification that their PM box is 91% full. The main content area is titled "Top 5 Stats" and contains several tables:

Latest Blog Entries	Hottest Threads	Most Viewed Threads	Latest Posts
Orange Fonts on... FREE Newsletter -... About Me Secret Affiliate... Looking for a...	Monetize GT tomw Daniel... Daniel...	War Room... The Simplest Way... \$100+ a day... 16.8 Million... For Those Who...	584 436 239 201 178

Newest Members	Top Posters	Top Referrers	
DavidTurnbull stepstone dancisa Aconite mariochase	20-09 20-09 20-09 20-09 20-09	Kay King Steven... seasoned Patrician Willie...	9437 9429 9376 9152 8878

Forum	Last Post	Threads	Posts
Main Internet Marketing Discussion Forum (389 Viewing) Where We Talk About Making Money	ill copywrite 4 free by medifox 09-20-2008 11:24 PM	6,152	66,897
Warrior Special Offers Forum (372 Viewing) This section is for making Warrior members a Special Offer. A Special Offer means making Warriors a deal like no others get. Usually that comes in the form of a much lower price. No	--> Make \$3K/Mth Using Only... by sujuncal 09-20-2008 11:16 PM	1,287	11,623

A great way to drive highly targeted traffic is to create an account in a related forum to your niche. If you are into gardening and selling a product about growing vegetables or flowers, go to a gardening message board and set up an account. If you are doing another topic or niche, find the most closely related message board/forum and create an account there. Do not spam the board and do not hard-sell the users. Provide valuable content and answers to questions—this is the best way to get good, long-term results! How are you going to drive traffic doing this though? Put a link to your site in your “signature”. The

signature is the small box of text (or images in some case) that resides below where your post will be visible on a “thread” (or page on a message board). If you are providing good answers, good content and more for a message board, people will be likely to click through your signature to your site and see what you are all about. This can drive a **TON** of traffic—don’t pass it up.

Chapter 7 –Search Engine Optimization (SEO)



Search engine optimization, or SEO for short, is the best way to get free, targeted traffic that you should focus on from the get go if you have the time. Search engine optimization is a really in depth topic so I will only cover it so you get the basic idea of it. When you search for a certain keyword, let's say in this case it is "internet marketing", you want to be ranked as the very first site that comes up, don't you? Of course! This will not happen though—trust me. Just because you have a site that has "internet marketing" in the title and throughout the content does not mean it will show up in the search engine result

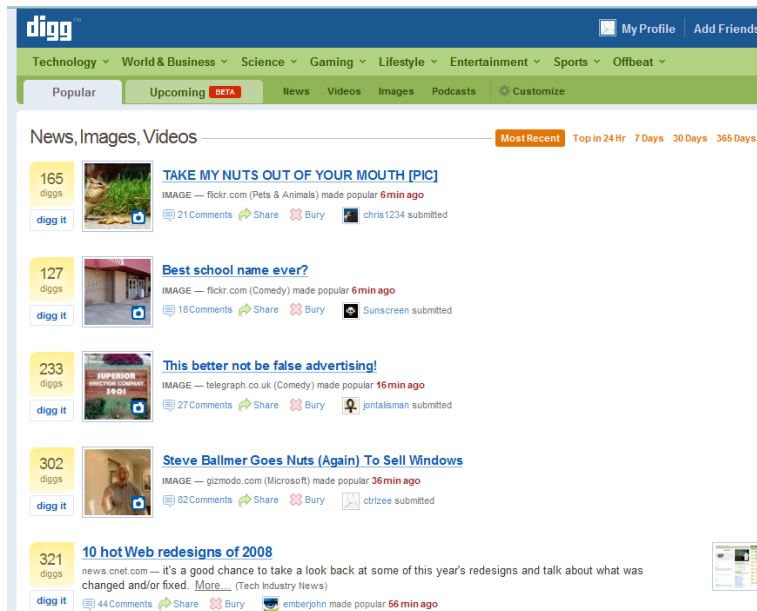
pages. You will need to heavily optimize your page and get massive backlinks to show the search engines that your page is valuable enough to BE in that first place. This takes a lot of time and a lot of work. It involves:

- Backlinking
- Keywords
- Keyword density
- LSI (latent semantic indexing)
- Page relevancy
- Content
- And a whole lot more!

If you want to learn more about SEO you should get reading and searching Google. There is a TON of free information out there and you will need all of it to get the best results, I really cannot cover any of it

without getting too indepth so your best bet is to go out on your own
and learn more. Sorry!

Chapter 8 –Social Bookmarking



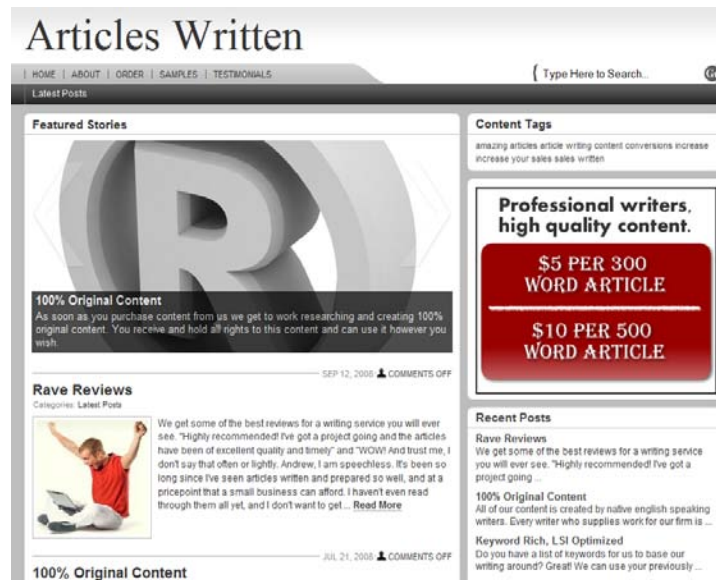
Social bookmarking sites are a relatively new concept to the internet in general. What is great about them are their page rank in the search engines, like Google and Yahoo! They are considered very valuable and therefore links that come **FROM** these sites get better rankings in the search engine result pages (yes, this is all related to SEO if you were wondering...). These sites are incredibly easy to use. All you have to do is visit one of the following:

- [Reddit.com](https://www.reddit.com)

- Digg.com
- Furl.com
- Delicious.com

Create an account and submit your link to your webpage. Make the title catchy and give it a catchy summary as well and you are off! Make sure you use a good long-tail keyword in your title and summary so when someone searches for it in a search engine your socially bookmarked submission comes up for that keyword! You can submit **ANYTHING** to one (or **ALL**) of these sites and I highly recommend you do. Submit YouTube videos, articles, MySpace pages, Squidoo lenses, whatever you want!

Chapter 9 – Article Marketing



Article marketing is the new smash on the internet for driving massive amounts of traffic that are highly targeted. It requires no money to get started—just your time! Open up notepad or a word processing program and pick a good keyword. If you know how to do keyword research you should do that to find some good long-tail keywords to use in your title, summary and body of your article. Basically just take your keyword and write about it. If you are writing for the health niche take a keyword like “weight loss tips for women” and place it in the title while using it liberally throughout the article body. Keep the articles relevant and informative and of high quality to engage the reader and

make them interested. When you are done writing your article you will submit it to an article directory like Ezinearticles.com or Buzzle.com

When you go to submit it there will be a box at the end of the process that is called a “resource box”. This is where you hard-sell the reader into going to your site and checking you out. You can say something like, “Do you want to learn more about losing weight for women? Just visit here!” —and that’s that! Articles often get ranked very well in the search engine results pages so use a good keyword and your article will likely show up first for it. This will net you lots of readers and hopefully lots of visitors to your site! If you are not a native English speaker or have trouble writing, you can even buy articles through my site at

Articles-Written.com

Chapter 10 – YouTube

The screenshot shows the YouTube homepage with the following elements:

- Header:** YouTube logo, "Broadcast Yourself™", "Worldwide | English", "Sign Up | QuickList (0) | Help | Sign In".
- Navigation:** "Home", "Videos", "Channels", "Community".
- Search:** Search bar with "Videos" dropdown, "Search" button, "advanced" link, and "Upload" button.
- Videos being watched right now...:** A row of five video thumbnails with durations: 09:07, 03:58, 01:47, 01:06, 04:37.
- Promoted Videos:** Four video thumbnails with titles: "Shports.com Fantasy...", "MILEY CYRUS IN POOL...", "Phil - Day Five: 'W...'", "Shango in Training?".
- Featured Videos:** Two video thumbnails with titles: "Give Up Yer Aul Sins - Birth of John Baptist" (Views: 92,981, 4.5 stars, 04:32) and "Laid Off" (Views: 107,638, 4.5 stars, 10:32).
- Right Sidebar:** "Want to personalize this homepage?" (Sign in to YouTube now, Sign in with your Google Account), "The YouTube Screening Room" banner, "GET RED CARPET READY WITH REVLON" banner, "What's New" section (Video Annotations, YouTube Mobile), and "Fantasy Football Advice & Analysis" banner.

YouTube has been an explosive hit since the day it came out. People love posting and sharing videos and it is a fun place to spend time on. If you are interested in marketing on YouTube—excellent! It is very easy to get started and you can get a ton of traffic this way. In fact, I get about half of my traffic from YouTube on some of my main niche sites! In this free report I'll tell you the basis you need to know.

- Your video has to be under 10 minutes long
- Your video has to be under 1024mb in size

- Your video needs to be appropriate
- Most importantly—your video has to be interesting and eye catching

A **LOT** goes into making a good YouTube video that is successful that people want to see. Always use your keyword as much as possible and use a relevant video for your niche. If you are promoting natural makeup do not use a video of firefighters putting out a fire—it just won't generate many clicks. Be as creative as possible with YouTube and you might even go viral. Viral is when your video catches on like a virus and gets tons of views from people going head-over-heels for it. YouTube is 20% skill, 80% luck. Shoot til you score!

There are many other traffic generating methods that can be exploited to generate you free traffic to your site and I recommend you seek them out and learn them well. If you feel overwhelmed by the options, don't worry. Just pick one and master it until you are a pro at it and then move onto the next, applying what you have learned along the way. I hope this report helped you out and makes you money!

Regards,

Andrew Maule

Andrew Maule

P.S. I recently released a product that helps you dominate (literally) almost any video sharing site like YouTube to drive **tons of traffic**. The product does cost money but the traffic you can drive with it for years and **on autopilot is 100% FREE** to generate afterwards. It will literally pay itself off. Just visit [VideoMarketerPro.com](https://videomarketerpro.com) to learn more.